





Loftstyle™ noun:

Created during the development of Loft 5, it combines cutting-edge sophistication with modern loft design to capture the essence of those who aspire to live on their own terms.

Loftstyle™ isn't just about design; it evolves through the personality of its inhabitants. And with over 40 different floor plans, L5 encourages its residents to define their own space.

This premise carries through the entire development with secluded gardens flowing into common courtyards that lead to a relaxing pool area with multiple spas, fire pits, barbecues, and sculptural lounges, connecting environments that allow for both privacy and sharing.



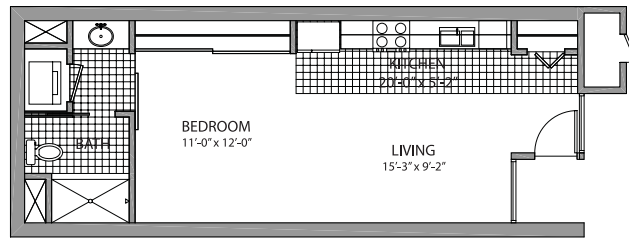
L5 Building & Residential Features

- Unique floor plans
- European-style cabinetry
- Bamboo flooring
- Stainless steel refrigerator/kitchen appliances
- Washer and dryer
- Natural stone countertops
- Private balconies and sky decks
- Mezzanine observation rooms
- Energy efficient windows and cooling system
- Garden rooms with native vegetation
- Modern fixtures
- Relaxing semi-private individual courtyards
- Central courtyard with calming waters
- Resort-style pool with terraced sun decks
- Multiple spas, fire pits and barbecues
- Sculptural exterior lounges
- State-of-the-art fitness center
- Private security
- Controlled access and gated entry
- Assigned garage parking
- Live/Work space with garden access



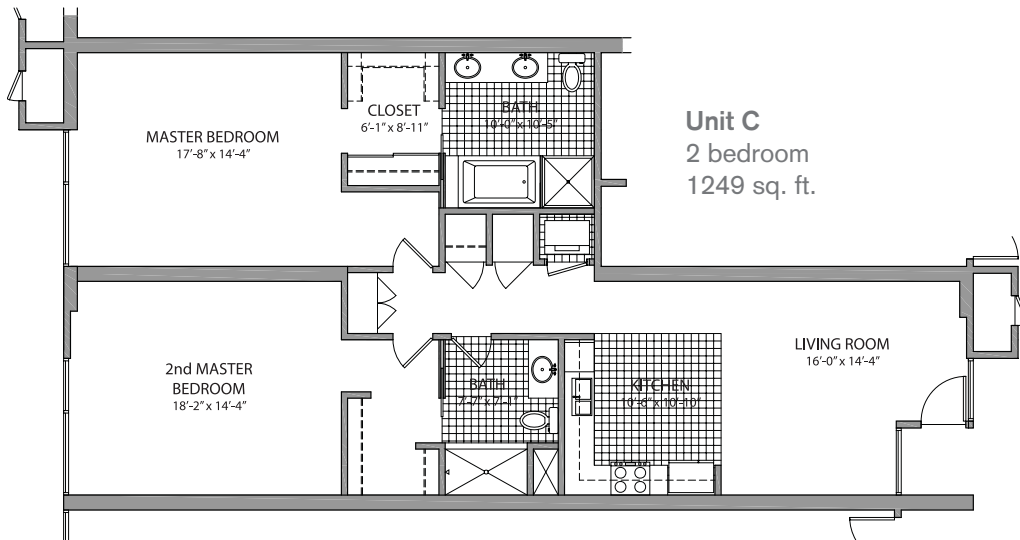
Floor Plans

L5 intermixes garden-access flats, double-height lofts and tri-level units with mezzanine observation rooms, all designed to maximize usable living space. With 284 residences ranging from 563 to 2,579 square-feet and over 40 innovative floor plans—many of which are unduplicated—L5 rewards the discerning buyer's sense of individuality.



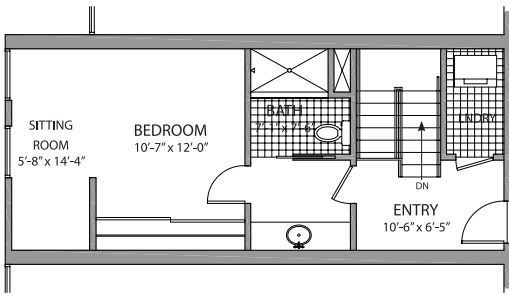
GROUND FLOOR

Unit A
Studio
613 sq. ft.



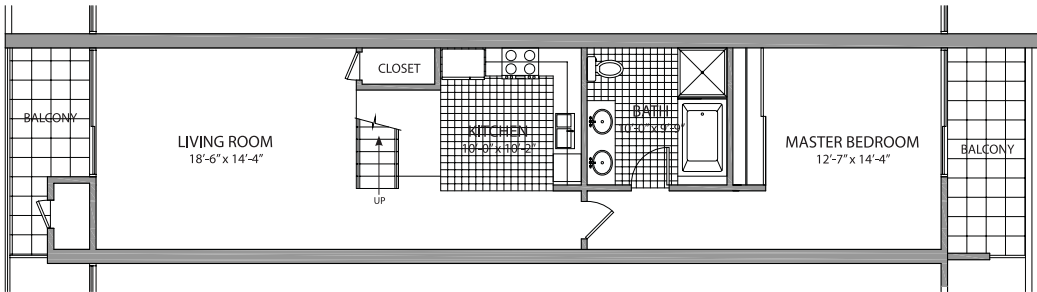
GROUND FLOOR

Unit C
2 bedroom
1249 sq. ft.



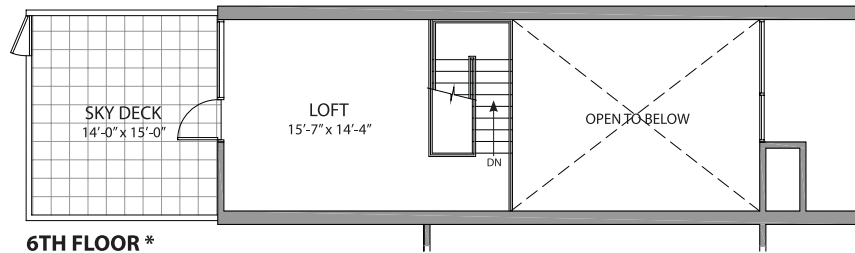
4TH FLOOR

K1
 Two story plan, 2 bed, 2 bath
 (master w/ sitting room)
 1618 sq. ft

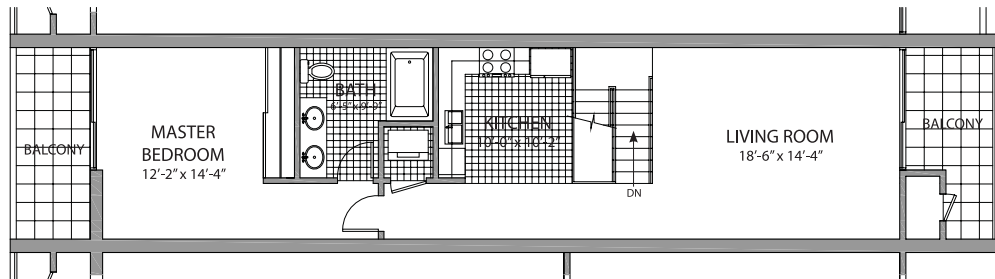


3RD FLOOR

Inspired by the concept of interlocking opposites and minimalist design, L5 is maximum **Loftstyle™**.

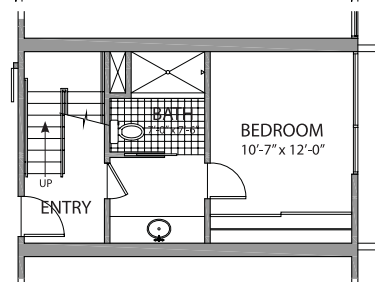


6TH FLOOR *



5TH FLOOR

Qph
 3 level w/ a large mezzanine
 and large skydeck, 2 bed, 2 bath.
 1656 sq. ft.



4TH FLOOR



Loft 5 is located just off Las Vegas Boulevard South and Pebble Road, in the heart of the South Strip. With great access to I-15, the Beltway, McCarran International Airport and the Las Vegas Strip, the South Strip is quickly becoming the place to live, work, shop and play. From the development of regional lifestyle centers to resort casinos to great shopping, the Loft 5 neighborhood has everything you are looking for to complement your desire for modern living.





Design Team

The lead designer of L5 is m_space development founding partner, Richard McCann.

Collaborating with McCann is Graham Downes Architecture, the firm behind the award-winning Tower 23, San Diego's only beachfront, luxury lifestyle hotel recently featured in Architectural Record. The firm's portfolio includes such exciting San Diego-area developments as Barriohaus (mixed use development), the chic Bar Basic and the lively Gringo's Cocina y Cantina.

Complementing McCann and GDA, is Southwick Landscape Architects, whose elegant mix of native formations and flora with neo-minimalist design is a signature to some of Las Vegas' premier commercial and residential developments including Summerlin, which is widely recognized as the nation's most successful master-planned community, and Green Valley's premier mixed-use development, The District.



L5 Development Team

L5 is the product of a substantial development team, with each member having experience vital to the project's success. With backgrounds in real estate and development, sales, marketing, finance and design, this group made up from the principals of ADG Capital LLC and m_space development LLC are the team behind L5 and its successful predecessor, Loft 5.

Jonathan D. Stern is the founding member and Managing Partner of ADG Capital LLC, a private development company with real estate investments around the world. Jonathan has 20-plus years experience in finance and development, delivering superior returns to investors. Over the next two years, ADG will have approximately \$400 million of real estate projects under development. He is currently creating exciting projects such as high-end lofts in New York's SoHo and a South African luxury community that includes a golf course and game preserve. Jonathan has also overseen development of such major projects as the Ritz-Carlton Hotel in South Beach, Miami; the Ritz-Carlton Club in Jupiter, Florida; and St. Regis Temenos Villas in Anguilla, a hotel, golf and residential beachfront development.

Emily Herrera is a founding member of m_space development and is responsible for originally identifying, assembling and negotiating the land for Loft 5, as well as leading its astounding sales success which resulted in only a handful of units remaining prior to completion of construction. Her previous experience includes handling numerous tasks for varied residential and commercial projects, from land purchase to real-estate entitlements/regulations and through to completion, including such aspects as HOA development, insurance, and all aspects of sales and buyer interaction.

Another development team partner and m_space founding member is Rick Firmine, who as the chief operating officer is in charge of market research, business development and project financing, and all aspects of the day to day operations. With an in-depth knowledge of investment banking and trading from his experience at Lehman Brothers and Robertson Stephens, Rick has worked extensively in both retail and multi-family projects, including high-profile Las Vegas Strip developments.

The final key player is lead designer and m_space founding member, Richard McCann. This award-winning designer has mixed cutting-edge concepts with ecologically sound ideas, developing projects like the new Lied Animal Shelter, due to receive a stellar Leadership in Energy and Environmental Design Platinum rating from the United States Green Building Council for its sustainability. Richard has previously served as an instructor of design at the University of Nevada, Las Vegas and is currently serving on the prestigious Advisory Board of Syracuse University's School of Architecture, where he received his Master of Architecture.



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